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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

May 12, 1993

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Ms. Donna R. Searcy Secretary FEDERAL COMMUNICATIONS COMMISSION 1919 M Street NW - Room 222 Washington, DC 20054

FCC MAIL BRANCH

RE: COMMENTS AND COUNTERPROPOSAL TO MM DOCKET NO. 93-47, Amendment of FM Table of Allotments, Camden, Latta and Marion, South Carolina.

Dear Ms. Searcy:

Enclosed please find an original and five copies of the "Comments And Counterproposal" of Joseph Adams Ranke, which are tendered hereby concerning MM Docket 93-47. In addition to his comments regarding the above referenced matter, he is filing a counterproposal seeking the allotment of Channel 232A to Blythewood, SC as that community's first FM service.

Included in this pleading is engineering data which shows that Channel 232A will meet the current Commission spacing requirements for allotment to Blythewood, SC.

Should you require further information, please contact the undersigned. Thank you in advance for your time and assistance in this matter.

Sincerely,

Joseph Adams Ranke

(803) 648-9143

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MAY 1 3 1993

Before The FEDERAL COMMUNICATIONS COMMISSION

Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In the matter of)	MM Docket	No.	93-47	$\int \mathbf{z}_{i} ^{2} d\mathbf{r}$
Amendment of Section 73.202(b))			7	RECEIVED
Table of Allotments FM Broadcast Stations)			MA	Y 1.3 103
Camden, Latta and Marion, South Carolina))	RM-8188		FCCM	AIL BRANCH

To: Chief, Allocations Branch Policy and Rules Division

Mass Media Bureau

COMMENTS AND COUNTERPROPOSAL

Joseph Adams Ranke ("Ranke"), hereby respectfully submits his comments on and counterproposal to the Commission's Notice of Proposed Rule Making ("NPRM"), in MM Docket No. 94-47 (RM-8188). As set forth herein. Ranke respectfully requests the Commission South Carolina, as that community's first local FM service, by modifying of the license of WWPD(FM), Channel 232A, Marion, South Carolina, specifying operation on the higher class channel, at a new community of license (reference coordinates: 34°25'33"N / 79°29'57"W).

Discussion

For the reasons set forth herein, Ranke requests the Commission allot Channel 232A to Blythewood, South Carolina, instead of granting the proposed upgrade of WWPD(FM). The proposed allotment at Blythewood would be made possible utilizing the same channel substitution for WPUB-FM at Camden, as proposed in MM Docket No. 93-47 (RM-8188). Ranke requests that the channel substitution at Camden be made as proposed. In that regard, Ranke fully recognizes and accepts responsibility to reimburse the licensee of WPUB-FM for the reasonable costs of modification to its facilities in moving to the new channel, should the Commission grant his proposal and should he be awarded a construction permit to build the new facility at Blythewood.

Blythewood, South Carolina is a growing incorporated community in Richland County (1990 population 146), which fully

² An allocation reference point of 34°05'30"N / 80°55'30"W is used for the proposed allotment at Blythewood. The allotment is site restricted approximately 9 miles south-southeast of Blythewood to allow the allotment to meet the spacing requirements with respect to WMUU(FM), Channel 233C, Greenville, South Carolina. This reference point is at a spot which is near the maximum distance

meets the Commission's criteria for allotment purposes. Blythewood is governed by a mayor, a town administrator, and a four-member town council. The community has its own Post Office, Public Library, local branch banks, and commercial businesses.

Allotment of Channel 232A to Blythewood would represent the community's first full-time broadcast service (a daytime AM was allotted to the community some years ago, however it has never been constructed).

The proposed allocation of Channel 232A, and WWPD(FM)'s proposed upgrade to Channel 232C3 at Latta, are mutually exclusive. An attempt was made by our engineering firm to find alternative channels for use either at Blythewood or Camden, or for an upgrade to Class C3 at Latta, however this attempt was unsuccessful. The best (and only) substitution available which

The counterproposal set forth herein, therefore falls under priority 3, since Blythewood, SC would receive Channel 232A as its first local service. The proposed simultaneous upgrade of WWPD(FM) and change in community of allotment, also falls under priority 3, as Latta would receive its first local service. The WWPD(FM) upgrade would fall under priority 4, other public interest matters.

Ranke believes that if priority 4 is analyzed in regard to both proposals, the allotment of Channel 232A to Blythewood will better serve the public interest. The upgrade of WWPD(FM) would allow it to provide additional coverage to a moderately populated area, however, the site restriction requirements of that proposal are such that a significant number of persons now within WWPD's 1.0 mV/m signal would be outside of the 1.0 mV/m contour of the C3 at Latta.

By contrast, the allotment of Channel 232A to Blythewood, will provide additional service in a heavily populated area, and will project significantly more population coverage than the net gain of the proposed C3 at Latta. This being the case, allotment of Channel 232A to Blythewood, South Carolina should be favored over the proposed upgrade and change in city of license of WWPD(FM).

An up to date engineering allocation/separation search shows the proposed New FM at Blythewood will meet all Commission spacing requirements if WWPD(FM) remains on Channel 232A at Marion (see Exhibits E1 and E2, attached).

Ranke affirms unequivocally that if the proposed allotment of Channel 232A to Blythewood, South Carolina is made, the petitioner will tender an application for construction permit for the New FM, and if granted a construction permit, will build the facility promptly.

Wherefore, in light of the foregoing, Ranke believes that approval of his counterproposal is to be preferred, as it is in the public interest and it represents a more efficient use of the spectrum than that offered in the NPRM, MM Docket 93-47.

Respectfully submitted,

By Joseph (Man

Joseph Adams Ranke

966 Athol Avenue Aiken, SC 29803 (803) 648-9143

May 12, 1993

ASSOCIATED RADIO RESOURCES, INC. CHARLESTON, SC

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FM Spacing Study

Title: Blythewood, SC Channel 232A (94.3 MHz) Database: ARR 04/14/93		Latitude: 34-05-30 Longitude: 80-55-30 Safety zone: 26 km					
Call Auth Licensee name City of License St FCC File no.	Freq EAH-m Long	itude -from (km) (km)					
WQKI-FM LIC RADIO FOUR BCSTING INC SAINT MATTHEWS SC BLH-920219KA	230A 3.00 33-3	36-13 167.6 55.46 31					
WPUB-FM LIC KERSHAW RADIO CORP CAMDEN SC BMLH-910305K							
CAMDEN SC BMLH-910305KA 94.3 91 80-40-44 236.8 -87.9 SHORT Deletion Proposed DOC-93-47 (RM-8188) MOVE TO CHANNEL 274A PROPOSED							
WWPD LIC MARION CHR RADIO INC MARION SC BLH-850626KL Deletion Proposed DOC-93-47 (RM-8188)	94.3 152 79-3	1-23 165.3 14.61 CLEAR					
PRM PROPOSED RULE MAKING LATTA SC DOC-93-47 RM-8188; MOVE FROM 232A AT MARION, SC	94.3 79-2	25-33 74.2 136.3 142 9-57 254.2 -5.67 SHORT					
WGOR LIC CSRA BROADCASTERS, INC MARTINEZ GA BLH-830609AE ORDERED TO CHANNEL 230C3							
NEW CP RADIO BOWMAN INC BOWMAN SC BPH-910301MH CP Granted 04/01/93		9-17 169.2 87.06 72 4-52 349.2 15.06 CLEAR					
WMUU-FM LIC WMUU INCORPORATED GREENVILLE SC		6-29 304.8 165.8 165 4-41 124.8 0.783 CLOSE					
NEW CP IRIS COMMUNICATIONS, INC SUMTER SC BPH-880310NS CP Granted 03/26/93		7-02 108.3 49.91 31 4-41 288.3 18.91 CLEAR					

>> End of channel 232A study <<

ASSOCIATED RADIO RESOURCES, INC. CHARLESTON, SC

Page 1 of 1 May 11, 1993

FM Spacing Study

Latitude: 34-05-30 Title: Camden, SC Longitude: 80-55-30 Channel 274A (102.7 MHz) Database: ARR 04/14/93 Safety zone: 26 km Chan ERP-kW Latitude Br-to Dist. Req. Call Auth Licensee name city of License St FCC File no. Freq EAH-m Longitude -from (km) (km) 272A 3.00 34-05-55 249.2 39.53 LIC BTMI, RECEIVER SAINT ANDREWS SC BLH-860313KF 102.3 98 81-04-48 69.2 8.532 CLEAR APP BTMI, RECEIVER 272A 6.00 34-05-55 249.2 39.53 SC BPH-930204IB 102.3 100 81-04-48 69.2 8.532 CLEAR SAINT ANDREWS WXLY LIC NO CHARLESTON RAD BCG IN 273C 100 32-47-44 154.1 176.7 NORTH CHARLESTON SC BLH-901030KC 102.5 305 79-50-27 334.1 11.72 CLEAR PRM PROPOSED RULE MAKING 274A 34-13-31 0.0 0.000 115 SC DOC-93-47 CAMDEN 102.7 80-40-44 0.0 - 115 SHORT MOVE FROM 232A PROPOSED LIC GRR MARKETING INC 274A 3.00 33-30-47 228.1 118.6 81-38-05 48.1 3.552 CLEAR NEW ELLENTON SC BLH-900221KA 102.7 100 WEZC LIC KEYMARKET OF CHARLOTTE 275C1 31.3 35-24-26 342.7 137.5 HICKORY NC BLH-870904KB 102.9 468 81-07-47 162.7 4.521 CLEAR WIGL LIC EAGLE OF ORANGEBURG INC 275A 3.00 33-27-53 196.2 87.93 ORANGEBURG SC BLH-871223KE 102.9 100 80-56-42 16.2 15.93 CLEAR WSON LIC ATLANTIC BCG COMPANY INC 275A 2.90 34-00-39 105.7 88.26 SCRANTON SC BLH-910711KE 102.9 142 79-45-24 285.7 16.26 CLEAR WOMG-FM LIC PRICE-COLUMBIA CO LTD 276A 3.00 34-03-05 237.0 35.48 SC BLH-821006AQ 103.1 91 81-00-07 57.0 4.476 CLEAR WJMX-FM LIC ATLANTIC BCG COMPANY INC 277C2 43.5 34-30-19 66.4 77.68 CHERAW SC BLH-881123KA 103.3 160 79-54-15 246.4 22.68 CLEAR WJMX-FM CP ATLANTIC BCG COMPANY INC 277C2 50.0 34-30-18 66.4 77.60 CHERAW SC BPH-910530IE 103.3 150 79-54-18 246.4 22.60 CLEAR

>> End of channel 274A study <<

CERTIFICATE OF SERVICE

I, Joseph Adams Ranke, do hereby certify that on this 12th day of May, 1993, I have caused to be mailed, via first class mail, postage prepaid, a copy of the foregoing "Comments and Counterproposal" to the following:

Gary S. Smithwick, Esquire SMITHWICK & BELENDIUK, P.C. 1990 M Street, NW - Suite 510 Washington, DC 20036

Counsel to Winfas of Belhaven, Inc.

Kershaw Radio Corporation Post Office Box 753 Camden, SC 29020

Licensee of WPUB-FM

May 12, 1993